

A New Moment, a New Leader for Ploughshares Fund: Meet Joe Cirincione

“JOE IS THE RIGHT LEADER AT THE RIGHT MOMENT FOR PLOUGHSHARES FUND,”

said Executive Director Naila Bolus on February 20th, as she announced the appointment of Joseph Cirincione as President of Ploughshares Fund. “Joe is recognized as one of the foremost leaders and thinkers on the issues we address, with a career that took him from the professional staff of the House of Representatives to some of the best think tanks in Washington—first, the Carnegie Endowment for International Peace, and most recently the Center for American Progress.

“Even more important is our synergy,” she continued. “Joe shares Ploughshares Fund’s deep conviction that the world is facing an unprecedented and perhaps fleeting opportunity to move toward a nuclear weapon-free world. We are delighted that he is joining us at this historic moment.”

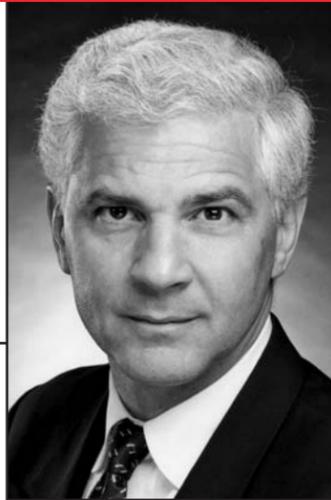
Over the past year, in his 2007 book *Bomb Scare: The History and Future of Nuclear Weapons*, and in scores of articles and public appearances, Cirincione has articulated the significance of this moment and opportunities it presents. We recently sat down and asked him to explain why he thinks Ploughshares Fund is positioned to take advantage of these opportunities to fundamentally change nuclear weapons policy.

Ploughshares Fund:

Let me begin by welcoming you to Ploughshares Fund.

Joe Cirincione: Thank you.

I am truly honored to be here, and very excited about the opportunity we have to make a real difference, not only in U.S. nuclear policy, but also to help reorient global policy as well toward the goal of a world free of nuclear weapons.



Joseph Cirincione

“To my mind, there are two great technological and moral challenges to global security: Global warming and nuclear proliferation. They are both preventable.”

PF: You’ve written about it, spoken about it, and now all of us at Ploughshares Fund are talking about the “new moment” for or nuclear disarmament. Why do you think the goal of a nuclear weapon-free world has resonance now?

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A LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

The renowned Reverend **Theodore Hesburgh**, who was also a Ploughshares Fund Advisor, once said, “The very essence of leadership is that you have to have vision. You can’t blow an uncertain trumpet.”

Now, after years of misguided leadership that has squandered America’s position of respect and moral authority in the world, a new set of leaders is emerging—both within government and, importantly, in civil society. Some, like Britain’s Prime Minister **Gordon Brown**, come to power in the midst of an unpopular war that has wreaked havoc in an unstable region. Others, like **Henry Kissinger** and **George Shultz**, are former government officials with Cold War credentials intact. And some, like Ploughshares Fund’s new president **Joseph Cirincione**, are widely regarded experts with deep experience in the national security arena. All are bound by a common vision—that in today’s dangerous environment, security can best be found in a world that is free from nuclear weapons.

It is a vision that inspired Ploughshares Fund’s founder, **Sally Lilienthal**, and one that guides us today as we seek to capitalize on a unique and historic opportunity to make real progress toward that audacious goal.

With our 25-year record of innovative grantmaking, of promoting excellence and identifying the smartest people with the best ideas for building a safer world, we are uniquely positioned to harness the power of civil society for impact. As you will read in these pages, Ploughshares Fund is making a special commitment to more than double the funds we will make available for projects to ignite and sustain the momentum for nuclear disarmament. What is needed most

as we go forward is a consistent legislative strategy to build a bipartisan consensus for the elimination of nuclear weapons, hand in hand with a public movement for a nuclear weapon-free world. Our job in the months ahead will be to catalyze both, and to convene the best nuclear experts who can provide the answers to key questions such as, what are the technical and political roadblocks to getting to zero nuclear weapons, and how can they be overcome?

The majority of our investments will focus on three priorities: first, promoting the goal of eliminating nuclear weapons, including advancing key, practical steps such as the Comprehensive Test Ban Treaty and deep reductions in nuclear weapons. Second, our grants will be aimed at reducing the risks from nuclear materials and, finally, on preventing the emergence of new nuclear states, with a particular focus on North Korea and Iran. At the same time, we believe it is even more important, as we pursue a nuclear weapon-free world, to focus on resolving regional confrontations and conflicts that give rise to new nuclear powers.

In the following pages, you will read about some of the initiatives we are supporting, and you will hear directly from Joe Cirincione about his plans for building a better, safer world as president of Ploughshares Fund. We hope you are inspired by this vision, and by the people—the leaders—who are pursuing it with determination.

Sincerely,

Naila Bolus



Seizing the Moment

Recent Ploughshares Fund grants to put the U.S. and the world on a firm path to nuclear disarmament.

British American Security Information Council (Washington, DC and London, UK) For “Getting to Zero,” an initiative to engage opinion shapers and policy-makers in the U.S., UK and Russia in endorsing the vision of a nuclear weapon-free world.

Campaign for a Nuclear Weapons Free World (Washington, DC)

For a coordinated and strategic public education campaign by a coalition of 46 groups seeking to raise the visibility and legitimacy of the goal of nuclear disarmament.

Committee of Scientists for Global Security and Arms Control (Moscow, Russia)

EastWest Institute (Brussels, Moscow and New York City) To foster a more productive relationship between the U.S. and Russia, particularly on the issue of ballistic missile defenses, that can support initiatives to reduce nuclear stockpiles.

Council on Foreign Relations

(Washington, DC) For the Task Force on U.S. Nuclear Weapons Posture, which will examine fundamental questions raised by nuclear disarmament proposals: Can U.S. security be ensured without nuclear weapons? How can a different nuclear posture reduce proliferation?

Global Security Institute (New York, NY) To engage with key governments and the U.S. Congress to promote adherence to Article VI of the Nuclear Nonproliferation Treaty, which calls for nuclear disarmament.

International Institute for Strategic Studies (London, UK) To reinforce and support declarations by Prime Minister Gordon Brown and Foreign Secretary Margaret Beckett that Britain aims to be at the forefront of the push for nuclear disarmament, through independent analysis of the requirements for a nuclear weapon-free world.

World Security Institute (Washington, DC) To promote a Global Compact to Eliminate Nuclear Weapons through diplomatic outreach to the world’s most senior leaders, and a documentary film by Lawrence Bender, producer of *An Inconvenient Truth*.

Brodie "Family First" Trust Brings Ploughshares Benefits



An estate plan designed to put family first has brought \$43,375 to Ploughshares Fund with some \$13,000 expected later this year.

The gift came

from the estate of Agnes C.F. Brodie who died in 1996. Mrs. Brodie left behind a charitable trust that paid income to her daughter Polly and, following Polly's death in 2007, began distributing principal evenly among eight of Mrs. Brodie's favorite causes, Ploughshares Fund among them.

Mrs. Brodie's charitable plan, called a testamentary charitable remainder trust, leaves donors in full control of their assets during life and then provides a flow of income for life or a term of years to heirs at the donor's death, with the ultimate distribution to charities. The trust also generates an estate tax deduction.

Mrs. Brodie began supporting Ploughshares Fund in her early eighties.

Born in 1907, Mrs. Brodie earned an M.A. from Columbia University in History and International Relations, wrote her thesis on the policies of the League of Nations, and later authored children's books, one of which was illustrated by Andrew Wyeth. During the height of the Great Depression she taught children in impoverished rural Kentucky where she said her duties were "divided between teaching Latin and curing hookworm."

She later owned and operated a bookshop in Cambridge, Massachusetts. In 1942, she married Abner Brodie who joined the law faculty of the University of Wisconsin in 1950. Mrs. Brodie continued to write children's stories and poetry. She also published a sailing manual for children and directed and taught in the religious education program of the First Unitarian Society of Madison.

An avid sailor, she passed her "heavy weather" test on Lake Mendota near Madison in her 60s and took her last sail off the coast of Maine two months before her death at age 89.

At the time she set up her charitable trust with Ploughshares Fund as a beneficiary, Agnes C.F. Brodie was added to the roster of the Nuclear-Free Legacy Society. Ploughshares was honored to have included her as a member. For more Legacy Society information, contact Dick Bunce: (415) 775-2244 ex 305.



Naïla Bolus and board members Cynthia Ryan, Joe Cirincione and David Holloway consider funding proposals.

Board Announces New Commitment, New Strategies for Increased Grantmaking

"In order to capitalize on the historic and strategic moment for progress toward a nuclear weapon-free world," said Ploughshares Fund board chairman Roger Hale, "we believe we should and can more than double the amount we give in grants over the next five years." Going from a budget of four and a half million to more than twice that in a short span of time is an audacious goal, one that requires an extraordinary new commitment to maximizing available funds in response to opportunities. "But then," he says, "Ploughshares Fund has never been an ordinary foundation."

Hale's confidence in Ploughshares Fund's ability to reach what it has set out to achieve derives in part from the success, to date, of the 25th anniversary endowment campaign. Already approaching its ambitious \$25 million goal significantly ahead of schedule, the campaign was launched in honor of Sally Lilienthal, Ploughshares Fund's founder and inspiration, who died in October 2006. Sally preferred an "endowment" that could be tapped for additional funding beyond the customary payout whenever opportunities merit, and so the board established an unrestricted endowment—the Sally Lilienthal Legacy Fund—and structured it in a way to ensure that funds could be available based on the potential policy impact return. "Sally believed very strongly that the mark of a strong, effective foundation is its ability to increase and target its grantmaking in response to pressing needs and heightened opportunities," said Executive Director Naïla Bolus. "Sally would be the first to argue that this is just such an opportunity."

Inspired by Sally's vision and, yes, impatience, Ploughshares Fund's investment committee, headed by board member Gail Seneca, a retired fund manager, has developed an action plan to seize the potential of the moment. "We expect to expend capital at a rate consistent with the promise of the current strategic policy moment, and we have also adopted clear benchmarks to ensure that capital will be available over the long term."

"For donors, large and small alike," says Bolus, "we believe that this is also a moment of unparalleled philanthropic opportunity. The return on greater and more targeted investments directed toward the ultimate elimination of nuclear weapons while this window is open could be immense."

ELECTION RESOURCES ONLINE from Ploughshares Fund Grantees



Eyes on the Prize: Presidential candidates on Iraq, Iran and nuclear weapons.

From **Friends Committee on National Legislation**
http://fcnl.org/pdfs/nuclear/Eyes_on_the_Prize.pdf

From Electrons to Elections: A guide to science and technology policy, by and for young voters. From **Student Pugwash USA**
<http://www.spusa.org/2008vote/>

Issue Trackers: What are the candidates views on nuclear proliferation and 21 other issues? From the **Council on Foreign Relations**
<http://www.cfr.org/campaign2008/trackers.html>

Peace Voter 2008 Stay informed, connect with your neighbors, register to vote. From **Peace Action**
<http://www.peace-action.org/PVo8/resources/howto.php>

JC: To my mind, there are two great technological and moral challenges to global security: Global warming and nuclear proliferation. These are the only two threats that could eliminate our nation, could eliminate life on this planet. They are both caused by machines that we made. They are both completely preventable. And just as we have seen a movement grow over the last several years that takes global warming seriously, that has seen the popularization of both the threats and their solutions, so too is the same thing happening for nuclear proliferation. You're seeing moderates, conservatives join with progressives to embrace this goal. When you have Cold Warriors like former Republican Secretaries of State Henry Kissinger and George Shultz gathering support for the elimination of nuclear weapons, the door is pushed open for us to pursue this agenda. It this gives us tremendous opportunity.

PF: Significant yes, but are these statements enough to catalyze such dramatic shifts in global nuclear policy? What else?

JC: Combine their words—which, by the way, have gotten tremendous traction worldwide—with the near total transition in global leadership that's starting to occur. It's not just the U.S. presidential election, but by 2009 almost all the major powers will have new leaders at the helm. France, Britain, Germany, Italy, Russia, perhaps Israel and Iran. That means that we'll soon have a new generation of leaders less wed to the policies of the past and more open to the policies of the future. Already we've seen Britain's Prime Minister Gordon Brown pledging that his government will take an active role in working toward a world free of nuclear weapons.

PF: What does all this mean for Ploughshares Fund?

JC: I believe that Ploughshares Fund is uniquely positioned to combine three things: One, an increased grantmaking capability to target individuals and organizations that can make a real difference. Two, because of the work of Ploughshares staff over the years, you've created a network of these organizations that can knit together these policy initiatives to maximize their impact. And finally, expertise. My experience and contributions combined with these organizations and individuals represent real policy expertise of the highest order that can be brought to bear to shape the strategies going forward, and to build a broad public movement for the elimination of nuclear weapons.

PF: You've just outlined an enormous agenda! How long do you think we have to accomplish it?

JC: These kinds of policy moments don't come very often and they don't last very long. But the window is now opening for us, and I think it will stay open for about two or three years. And during that time if we're smart enough, if we're strategic enough, we can fundamentally change U.S. nuclear policy, and in so doing, begin to transform the nuclear policies of all countries.

I've talked to a lot of people who support this goal but don't think it's possible. I just want to remind them of the sweeping changes that we've seen in the past 20 years, of how many things people thought were impossible. I have seen in my lifetime the elimination of chemical and biological weapons from the arsenals of major powers. I have seen the collapse of the Soviet Union, the reunification of Germany, majority rule come to South Africa, Catholics and Protestants unite in Northern Ireland. I've seen the Red Sox win the World Series. Twice. So don't tell me that this isn't possible. We can do this.

A New Moment for Conflict Prevention and Peacebuilding

As the final action item on the list of steps needed to achieve a world without nuclear weapons, the authors of the now-famous *Wall Street Journal* op-ed in January 2007 (Henry Kissinger, Sam Nunn, William Perry and George Shultz) called for “redoubling our efforts to resolve regional confrontations that give rise to new nuclear powers.”

Ploughshares Fund’s longstanding commitment to conflict prevention and peacebuilding is an integral component of our mission to prevent the spread and use of nuclear weapons. The connection between nuclear weapons and conflict was never more alarming than it was earlier this year in nuclear-armed Pakistan, where political instability combined with ethnic and sectarian tensions raised the specter of chaos and uncontrolled proliferation. Now, as a new consensus emerges about the need for global leadership on nuclear disarmament, Ploughshares Fund will work to accelerate efforts to prevent regional conflicts and their recurrence, particularly in regions where nuclear weapons are a factor. Following are a just a few of the outstanding conflict prevention initiatives that were supported recently with Ploughshares Fund grants, made possible in part by Ploughshares’ Cowles Fund:

Crisis Group

(Washington, DC and Brussels, Belgium)

To promote warnings of emerging conflicts and recommendations for addressing them among U.S. policymakers and media. With observers on the ground worldwide, Crisis Group’s priorities this year are to promote more effective action in Sudan, Pakistan, Kosovo and the Arab-Israeli conflict.

Failed States Index

The Fund for Peace

(Washington, DC)

For the publication of a unique global ranking of nations’ vulnerability to violent internal conflict and societal deterioration. In 2007, Sudan, Iraq and Somalia ranked as the world’s three most vulnerable states.

Future of Peace Operations

Henry L. Stimson Center

(Washington, DC)

To promote stronger international peacekeeping. FOPO works with the UN, the African Union and other regional organizations to strengthen the capacity of military forces to protect civilians from genocide and mass atrocities.

Peacebuilding Program

Public International Law and Policy Group

(Washington, DC)

To provide direct pro bono legal assistance to governments involved in peace negotiations and the drafting of post-conflict constitutions. In addition to advising the government of war-torn states transitioning to democracy, last fall PILPG provided legal assistance to the National Council for the Union of Burma.

Post-Conflict Reconstruction Project

Center for Strategic and International Studies

(Washington, DC)

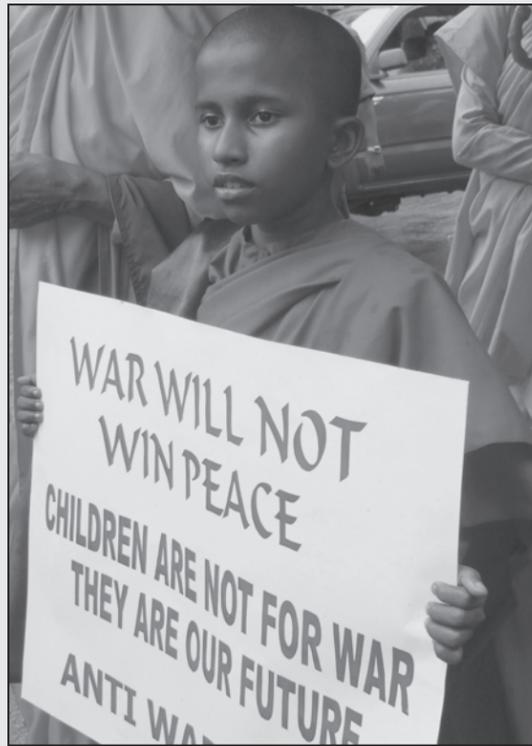
To improve policymaking in conflict-prone regions such as Pakistan, Afghanistan and Iraq. Among other recommendations, PCR calls for broadening the U.S. partnership with Pakistan beyond the “war on terror.”

Sri Lanka Peacekeeping Project

Nonviolent Peaceforce USA

(Minneapolis, MN)

To deploy unarmed civilian peacekeepers in conflict zones around the world, based on the principle that nonviolent interference in conflicts can be a deciding factor in ending them. Early successes in Sri Lanka include negotiating the return of child soldiers to their families.



A Buddhist nun attends a peace rally in Colombo, Sri Lanka.

The Ploughshares Fund seeks to prevent the spread and use of nuclear, chemical, biological and other weapons of war, and to prevent conflicts that could lead to the use of weapons of mass destruction. Pooling funds contributed by approximately 2,000 individuals nationwide, Ploughshares makes grants to the organizations and individuals that show the greatest potential for influencing policy. Since it was founded in 1981, Ploughshares has made grants totaling over fifty million dollars.



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Editor: Deborah Bain

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The Eliminators: Former Cabinet Members Who Support the Elimination of Nuclear Weapons

Secretaries of State

Henry Kissinger	R	1973 – 1977 (Also National Security Advisor, 1969 – 1975)
George P. Shultz	R	1982 – 1989
James A. Baker III	R	1989 – 1992
Lawrence Eagleburger	R	1992 – 1993
Warren Christopher	D	1993 – 1997
Madeleine Albright	D	1997 – 2001
Colin Powell	R	2001 – 2005 (Also National Security Advisor, 1987 – 1989)

Secretaries of Defense

Robert McNamara	D	1961 – 1968
Melvin Laird	R	1969 – 1973
Frank Carlucci	R	1987 – 1989 (Also National Security Advisor, 1986 – 1987)
William Perry	D	1994 – 1997
William Cohen	D	1997 – 2001

National Security Advisors

Zbigniew Brzezinski	D	1977 – 1981
Richard V. Allen	R	1981 – 1982
Robert L. McFarlane	R	1983 – 1985
Anthony Lake	D	1993 – 1997
Sandy Berger	D	1997 – 2001

PLOUGHSHARES NOTES

Ploughshares Opens Washington, DC Office, Adds An Alex

On April 1st, Ploughshares Fund's east coast team moved into its new offices in Washington, DC, a few minutes' walk from the White House. "Although our headquarters will remain in San Francisco," says Executive Director **Naila Bolus**, "it's more important than ever that we have a presence in DC, with better access to policymakers and to a large proportion of our grantees." Naila and President **Joe Cirincione** will be joined in the new space by **Alexandra Toma**, coordinator of the Peace and Security Initiative (PSI) and **Terri Lodge**, Ploughshares Fund's Director of Government Affairs. Terri becomes an official member of Ploughshares Fund's staff after six years as lead lobbyist for the Arms Control Advocacy Collaborative (AC²), which she will continue to direct. We also welcome



Alexandra Bell

the newest member of the team, Research Associate and Assistant to the President **Alexandra Bell**. Like Joe, Alex B.

(not to be confused

with PSI's Alex T.) comes to Ploughshares from the Center for American Progress. She also worked with the Study Group on the Economics of Terrorism, and spent time as an international reporter for ATV News in Hong Kong, and as a Peace Corps Volunteer in southwest Jamaica. Alex Bell received her master's degree in International Affairs

from the New School and a bachelor's degree in Peace, War and Defense and U.S. History from the University of North Carolina at Chapel Hill. We are delighted to make it official, that Ploughshares Fund is now bigger, better and bicoastal!

Mothers Day is Peace Day

First called "Mother's Day for Peace," the original intent behind Mother's Day in America was to recognize the sacrifice mothers make during times of war, and to encourage people everywhere to work for peace. Ploughshares Fund invites you to honor your mom, or someone else who's important in your life, with a gift of peace. Donations to Ploughshares' special Mother's Day Peace Fund will support programs aimed at making the world safer for children and families. That's not all. A group of philanthropists, all mothers themselves, have offered to match your gift, dollar for dollar, to encourage all of us to put peace back in Mother's Day. Visit www.ploughshares.org and meet these generous women, learn about the impact your gift can have, and celebrate your mother with a beautiful card, an ecard, or a bouquet of roses. From all of us at Ploughshares Fund, Happy Mother's Day for Peace.

Douglas Carlston, John Hoyt join Ploughshares Fund Board

Software pioneer and public radio champion **Douglas Carlston** is the newest member of Ploughshares Fund's Board of Directors. Now at the helm of Tawala Systems, a software



Douglas Carlston

development and publishing venture, Carlston found early success in the computer game and educational software

field when he founded Broderbund Software, Inc. in 1980 and launched such classics as *Myst* and *Where in the World is Carmen San Diego?* Currently chairman of the Board of Directors of Public Radio International, he also serves on the boards of MoveOnPAC, the Long Now Foundation, and the A. H. BELO Corporation. What drew him to Ploughshares Fund? "In addition to being impressed by Ploughshares' purpose and track record," says the San Francisco Bay Area resident, "I was relieved that at last I might have found a great organization to get involved with that was headquartered somewhere close to where I live, rather than Minnesota, New York or Albania." (Carlston also serves on the board of the Albanian American Enterprise Fund.) Unlike Doug,

John Hoyt will have to travel to Ploughshares' meetings from his home in Seattle, where he runs Pyramid Communications.



John Hoyt

John founded the firm more than a decade ago on the belief that a company could be successful working only for good causes. He has served as a political and fundraising consultant during five presidential campaigns and

for numerous local, state and national initiatives. "The work Ploughshares is doing now and in the next couple of years is as important as anything I have been involved with in my political career," he says. "And with new leadership, I believe Ploughshares is positioned to have a significant impact on the most important peace and security issues for years to come. I'm honored to be part of the Ploughshares family." Welcome, Doug and John!

Joe's First Day

Joseph Cirincione spent his first day as president of Ploughshares Fund testifying before the House Committee on Oversight and Government Reform about the declining threat posed by long-range ballistic missiles and the record levels of government spending on the systems to counter them. He told the committee that the more than \$12.3 billion requested by the administration for anti-missile weapons programs is the largest request for any weapon in the defense budget, despite evidence that the ballistic missile threat is declining. Since Cirincione joined Ploughshares Fund in March, he has appeared in the media on an almost daily basis, providing expert commentary on the nuclear snafu with Taiwan; Iran's nuclear ambitions; and the five-year anniversary of the war in Iraq. You can read news and comments by and about Ploughshares Fund board, staff and grantees by visiting our website, and we invite you to add comments of your own on our new blog, *Peace Talks*.

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"I have seen in my lifetime the elimination of chemical and biological weapons from the arsenals of major powers. I have seen the collapse of the Soviet Union, the reunification of Germany, majority rule come to South Africa, Catholics and Protestants unite in Northern Ireland. I've seen the Red Sox win the World Series. Twice. So don't tell me that this isn't possible."

— **Joseph Cirincione**
President, Ploughshares Fund

